



International Rare Mothers of the Year

Global Wellness Program & Awards Ceremony

ANGEL AID has the bold vision of uniting, supporting, and caring for the 350 million caregivers within rare disease families globally. Founded in California, ANGEL AID currently supports rare families across fourteen countries, with plans to personally connect and emotionally support 3.5 million Rare Mothers by 2025.

Through our signature mental health methodology *The Sustainable Caregiver* by Dr. Laura Riordan, ANGEL AID is ending the isolation and hopelessness felt by so many caregivers, particularly throughout the pandemic. Sponsors not only fund our Mothers of Rare Experience [M.O.R.E.] Program, they send a global message of support for Rare Mothers, the primary caregiver in 82% of rare families. Your sponsorship supports:

- #RareMothers Virtual Wellness Retreats - January, May and November 2021
- #RareFathers Virtual Wellness Retreats - August 2021
- *The Sustainable Mom* workshops and connective mobile app ~ on-demand
- IRMY [International Rare Mothers of the Year] via YouTube LIVE ~ our virtual celebration October 23, 2021 honoring #RareMothers through storytelling and film

Rare Mothers need our help. They need your support.

Your sponsorship and logo will be circulated to more than 25,000+ potential #RareMothers supporters via organizations like Microsoft, UCSF, Amazon, University of Washington, Disney, Horizon Therapeutics, Amicus Pharmaceuticals and many others.

We are honored to partner with you.

Cristol Barrett O'Loughlin

Founder & CEO ~ cristol@angelaidcares.org



ANGEL AID

Together we can do

more

mothers of rare experience

October 23, 2021

Help us achieve our goal to support 5000 Rare Mothers through our Mothers of Rare Experience [MORE]. The International Rare Mothers of the Year [IRMY] Global Wellness Program & Awards Ceremony makes this program possible through support and volunteers from Disney, Microsoft, Horizon Therapeutics, Amazon, Amicus, and other marquee supporters. Rare Mothers from MPS, EDS, Mitochondrial, BPAN, SYNGAP1 and Pompe communities have been past honorees. Join us!

Platinum Sponsorship - \$ 50,000

- Live Keynote Speaker Slot @ IRMY event (3 minutes)
- Company statement and Logo featured on Press Release w ANGEL AID
- Opportunity to present a Rare Mother of Year Award (Americas, Europe, Asia-Pacific)
- Logo representation on all digital communications, pre and post event
- Program promotions on @AngelAidCares social media: Twitter, LinkedIn, Facebook and Instagram
- Platinum logo placement on announcement slides and digital signage
- Thank you call-out during announcements at MORE event

Gold Sponsorship - \$ 25,000

- Recorded Speaking Slot @ IRMY event (1-3 minutes)
- Company statement and Logo featured on Press Release w ANGEL AID
- Opportunity to present a specialty award (volunteer, donor or other rare community)
- Logo representation on all digital communications, pre and post event
- Pre-event promotions on @AngelAidCares social media: Twitter, LinkedIn, Facebook and Instagram
- Gold logo placement on announcement slides and digital signage
- Thank you call-out during announcements

Silver Sponsorship - \$ 10,000

- Company video placement during the event program (>1 minute)
- Logo representation on all digital communications, pre and post event
- Silver logo placement on announcement slides and digital signage
- Thank you call-out during announcements

Bronze Sponsorship - \$ 5,000

- Logo representation on all digital communications, pre and post event
- Bronze logo placement on announcement slides and digital signage
- Thank you call-out during announcements

VIP Wellness Kit Sponsorship - \$ 17,500

- Exclusive sponsor of VIP Wellness Kits (shipped pre-event)
- Logo representation on all digital communications, pre and post event
- VIP Wellness Kit logo placement on announcement slides and digital signage
- Thank you call-out during announcements

Foundation Sponsorship - \$ 1,000

- Opportunity to send a Rare Mother to our quarterly Virtual Wellness Retreat
- Logo representation on all digital communications, pre and post event
- Foundation logo placement on announcement slides and digital signage
- Thank you call-out during announcements

Contact: Kari Hammer, Growth & Development Manager, kari@angelaidcares.org to reserve!



Thank you for your sponsorship and support of ANGEL AID and #RareMothers globally.
We look forward to partnering with you to advance our mission.
www.angelaidcares.org | info@angelaidcares.org

FOR SPONSORSHIP CONTACT:

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FOR STRATEGY CONTACT:

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2020-21 BOARD MEMBERS:

Stacey Bailey, The Kavli Foundation
Nicole Boice, Rare-X & Global Genes
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